



LIONS of DISTRICT 27 B1 HAPPY HOLIDAYS

As we enter the Holiday Season, I want to wish all the LIONS of District 27 B1 and their families a HAPPY & HEALTHY New Year. We are already halfway through this year and have so much to be thankful for, and many things yet to accomplish.

The focus this year has been communication. We need to keep each other informed about what is going on, whether this being in print or social media. When I visit clubs, I stress a lot about using Facebook, our exposure is growing and we have been very successful. Other districts are becoming envious of what we do! Keep it coming! We have been averaging 50 posts, please LIKE our page. Continue to submit, everyone loves to see activity. Remember we need to change the idea that **“LIONS ARE THE LARGEST BEST KEPT SECRET ”**

Visit the district website, wilionsb1.org, and check out all the new features such as Notes from District Governor Dave, new medical lockers opening in your district, clubs that do wheelchair ramps, updates on this year's district convention and links to various Lions programs and learning. There is a lot of information available.

As with most volunteer organizations, membership is dropping and aging. DON'T stop ASKING! Currently we are (-1) in membership, my goal is to end the year at +6, I know we can do it. I love being asked to install new members and getting them enthusiastic about LIONS.

Thank you to all the club secretaries for keeping up to date on reporting your activities. We are averaging 75% of the clubs reporting. **FANTASTIC!** DO YOU NEED HELP? There are plenty of sources and people willing to help you be successful.

HAPPY HOLIDAYS

DG Dave and the 27 B1 cabinet members

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District Website www.wilionsb1.org
District Facebook www.facebook.com/MD27B1